

How ICON Increased Clinical Trial Efficiency from 84% to 98% in One Month



Challenge

- Maintaining confidentiality while enabling collaboration in clinical trials
- Bridging communication gaps between stakeholders
- Improving operational efficiency without compromising compliance



Strategic Pivot

- ICON launched the SPARK initiative using HYPE to create a secure collaboration environment that improved communication, streamlined processes, and accelerated operational performance across clinical trial activities.



Final Thought

“HYPE revolutionized our approach to collaboration in clinical trials in a fun and interactive way.”
— Kevin Rooney, Director of Innovation Delivery, Operations and Applied ML



Business Impact

From 84% to 98%

Efficiency Increased in 1 Month

Faster

Employee Onboarding and Readiness

Reduced

IT Disruptions and Increased Productivity

Automated

Oversight and Compliance Processes

[Read the full case study](#)