

How Al Rajhi Bank Turned 8,000 Employees into 9 Implemented Innovations



Challenge

- Innovation efforts were limited to isolated departments
- Employees lacked a unified platform for collaboration and idea sharing
- The bank needed stronger alignment between ideas and business goals



Business Impact

8,000

Employees Connected Globally

9

Innovation Campaigns Launched



Strategic Pivot

- Al Rajhi Bank implemented HYPE's innovation platform to launch enterprise-wide innovation campaigns supporting collaboration, transparency, and measurable business impact.

1,000+

Participants Across Arabic and English

9 High-Value Innovations

In Implementation



Final Thought

“We can now connect employees around the world in Arabic as well as English.”

— Saleh Sulaiman AlSuwaiyel, Research Manager for Intelligence and Innovation, Al Rajhi Bank

[Read the full case study](#)