

How Anglo American Reduced Costs by 25% Through Employee-Driven Innovation



Challenge

- Limited engagement in innovation activities across the workforce
- Lack of transparency and structure in idea management processes
- Need to scale continuous improvement across operations



Business Impact

25%

Reduction in Large Tire Transportation Costs

New

Moisture Measurement System for Iron Ore Processing



Strategic Pivot

- Anglo American implemented HYPE to create a transparent innovation process where employees could submit, refine, and advance ideas through customized workflows aligned with business priorities.

Enhanced

Community Safety Alert Processes

Company-Wide

Employee Participation in Innovation



Final Thought

“HYPE is helping us share and refine ideas, track initiatives, cultivate new ventures, and enhance our collaborative spirit.” — Hamilton Oliveira, Business Improvement and Innovation Manager

[Read the full case study](#)