

# How Bobcat Developed the World's First All-Electric Compact Track Loader



## Challenge

- Reducing the environmental impact of construction equipment
- Addressing operational costs and maintenance requirements
- Turning employee insights into breakthrough product innovation



## Strategic Pivot

- Bobcat leveraged HYPE to capture and develop employee-driven ideas, accelerating the creation of the T7X—the world's first all-electric compact track loader and a major step toward sustainable construction.



## Final Thought

“With HYPE as our foundation, we’ve transformed employee insights into a transformative solution for the world.” — Matt Sagaser, Director of Innovation Accelerated



## Business Impact

### World's First

All-Electric Compact Track Loader

### Zero Emissions

During Operation

### Lower Operating Costs

With No Diesel Consumption

### Strategic Partnership

With Sunbelt Rentals

[Read the full case study](#)