

AEROSPACE & DEFENSE

How CAE Advanced 18 Proofs of Concept in Just 12 Months



Challenge

- Accelerating technology adoption across a global workforce
- Breaking down organizational silos and collaboration barriers
- Building a culture of innovation at enterprise scale



Business Impact

18

Proofs of Concept Advanced in 12 Months

1,100+

Employees Actively Engaged



Strategic Pivot

- CAE launched CAEImagine on HYPE to engage employees in structured innovation challenges, combining mentoring, collaboration, and idea development to accelerate technology-driven transformation.

12

Global Innovation Challenges Launched

1,000+

Ideas Generated



Final Thought

“HYPE is a tool that can support CAE’s journey towards tech empowerment, ecosystem enablement, and cultural transformation.” — Carter Copeland, Senior Vice President, Global Strategy

[Read the full case study](#)