

How Edenred Connected 42 Countries and Scaled 261 Innovation Projects



Challenge

- Innovation activities were fragmented across 42 countries
- Limited visibility into projects and best practices across markets
- Need for stronger governance and portfolio management



Business Impact

42

Countries Connected

6,000

Employees Enabled to Share Innovation



Strategic Pivot

- Edenred implemented a global innovation platform to connect business units, standardize project governance, and enable teams to share, replicate, and scale successful innovations worldwide.

261

Innovation Projects Managed Globally

1 in 3

Projects Replicated in Another Market



Final Thought

“HYPE is a great knowledge-sharing platform. We can now ensure innovation work is captured, shared, and replicated to drive growth and prioritize our efforts more effectively.” — Nico Valenti Gatto, Head of Innovation & Business Development Networks

[Read the full case study](#)