

MANUFACTURING

How Klauke Cut Idea Processing Time by 50% and Saved €120K Annually

**Challenge**

- Legacy system lacked transparency, flexibility, and scalability
- Ideas were difficult to track, evaluate, and develop collaboratively
- Long processing times slowed implementation and impact

**Business Impact**

30 to 15 Days

Idea Processing Time Reduced

€120,000

Annual Cost Savings Generated

**Strategic Pivot**

- Klauke introduced a centralized innovation platform that connected employees across locations, streamlined evaluation workflows, and embedded collaboration into everyday continuous improvement activities.

34%

Employee Participation Rate

520

Employees Onboarded in Just 2 Days

**Final Thought**

“Thanks to HYPE Improve, no idea gets lost. Everything can be processed faster and routed directly to decision-makers.” — Daniela Karstens, Ideas Manager

[Read the full case study](#)