

How Linklaters Engaged 5,200 Contributors Across 31 Global Offices



Linklaters

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Challenge

- Adapting legal services to changing client expectations and digital work models
- Scaling innovation across 31 offices and 21 countries
- Breaking down organizational silos while maintaining quality and governance



Business Impact

5,200+

Innovation Contributors Engaged

31

Offices Across 21 Countries Connected



Strategic Pivot

- Linklaters established a global innovation ecosystem combining local innovation teams, structured idea campaigns, and a firm-wide collaboration platform to accelerate knowledge sharing, process improvement, and service innovation.

100+

Ideas Implemented

54%

Participation in Initial Innovation Campaign



Final Thought

“Our objective is not high volumes of ideas, but a manageable number of high-quality ideas that can be implemented.” — Grant Beecham, Senior Innovation Manager

[Read the full case study](#)