

How Nokia Reached €170M in New Revenue Through Scaled Innovation

**NOKIA****Challenge**

- Innovation processes were fragmented across functions and regions
- Collaboration between departments remained limited
- Nokia needed measurable, repeatable innovation at scale

**Business Impact****40%**

Implementation Rate Achieved

€170M

New Revenue Milestone

**Strategic Pivot**

- Nokia implemented HYPE's innovation platform to industrialize innovation through global collaboration, transparent evaluation, and executive-supported idea programs.

200%+

Submitted Ideas Doubled Year Over Year

Multi-Billion Euro

Business Impact

**Final Thought**

"If large organizations today do not have an innovation tool and adopted methodologies, they are leaving themselves exposed to disruption."

— Fabian Schlage, Head of Idea and Innovation Management, Nokia

[Read the full case study](#)