

How RWE Standardized Innovation and Scaled Knowledge Sharing Across the Enterprise



Challenge

- Innovation activities needed stronger transparency and collaboration
- Employees across business units required a unified innovation process
- RWE sought to accelerate ideas supporting the energy transition



Business Impact

Innovation Integrated

From Company Founding

Unified

Product & Improvement Workflows

Platform

Became a Reference Model Across RWE

Stronger Collaboration

And Knowledge Sharing



Strategic Pivot

- RWE implemented HYPE's configurable innovation platform to connect employees, standardize workflows, and support sustainable innovation across the organization.



Final Thought

"HYPE is like LEGO: if we want something changed, we just reconfigure it ourselves."

— Dr. Alexandro Kleine, Innovation Manager, RWE Effizienz

[Read the full case study](#)