

How Witzenmann Generated Six-Figure Savings from 1,000 Employee Ideas



Challenge

- Innovation and improvement processes lacked transparency
- Collaboration across sites and functions remained fragmented
- Paper-based workflows limited visibility and scalability



Business Impact

1,000+

Ideas Managed

240+

Innovation Ideas Tracked

Six-Figure Savings

Generated

Global Collaboration

Strengthened



Strategic Pivot

- Witzenmann implemented HYPE to centralize innovation, ESS, and CIP workflows into one connected platform supporting global collaboration and continuous improvement.



Final Thought

“On average we have one significant suggestion for improvement per year, resulting in up to six-digit savings.”

— Thorsten Brecht, Head of Technology and Innovation Management, Witzenmann Group

[Read the full case study](#)