

HYPE Innovation App for IBM Connections



Bring innovation management to social business!

As the leading social business platform, IBM Connections is the central place where employees meet online to collaborate. This diverse and spontaneous networking makes IBM Connections a true hotspot for innovation. To tap into this potential and drive more innovation, you need a structured way to collect and manage the ideas.

The HYPE App for IBM Connections allows you to do just that, with its best-practice approach for structured innovation campaigns, and a focus on delivering results through a staged funnel. HYPE's process has been proven in hundreds of scenarios across industry sectors. With HYPE for IBM Connections you combine the best of social business collaboration and rigorous innovation management.

Idea campaign in IBM Connections

Campaign details available with a click

A **Campaign Sponsor** adds credibility

Generous layout for banner and description

The **campaign team and participants** at a glance

Related campaigns to consider

Visit us at www.hypeinnovation.com today and learn more about innovation!



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The E.G.O.-Group is using HYPE's App for a structured innovation management

- E.G.O. uses the App to collect ideas from their global front end, adding to the internal idea portfolio.
- HYPE's Innovation App provides E.G.O. with a seamlessly integrated, systematic innovation process.
- The App significantly simplifies participation, transparency, and automation for the entire front-end community.
- HYPE's proven flexibility made it easy to build a three-staged evaluation process.
- Wherever ideas come from, the App makes sure they are all treated in the same way.

The screenshot displays the HYPE Innovation App interface. The top navigation bar includes 'E.G.O. Connect', 'Profile', 'Communities', 'Idea Campaigns', and a user profile 'Daniel Flassak'. The main content area is titled 'Idea Campaigns' and shows an 'EVALUATION SESSION' for 'Energy efficiency idea assessment'. The session is part of a campaign 'Improve Energy Efficiency for Induction Platforms'. A progress bar indicates the current stage is 'Evaluation Results'. Below this, a table lists evaluation results for three ideas, each with a cup icon in the left margin column. The table columns include Title / Reviewer, Status, Time to Market, Customer Benefit, Resources Required, Technical Feasibility, and Weighted Score.

Title / Reviewer	Status	Time to Market	Customer Benefit	Resources Required	Technical Feasibility	Weighted Score
Reduce length of copper coil	Selected Public	Ø Less than 6 months	Ø Very high	Ø 1 - 5 person days	Ø Very high	3.75
Reduce thickness of glass-ceramic plate	Archived Public	Ø Less than 6 months	Ø High	Ø 1 - 4 person weeks	Ø High	0.25
Increase electrical resistivity	Selected Public	Ø Less than 12 months	Ø Very high	Ø 1 - 4 person weeks	Ø High	0.0

The intuitive evaluation wizard guides you step by step through the setup



"IBM Connections and HYPE makes it easy for employees worldwide to participate in submitting, discussing, evaluating and selecting ideas"

Bernd Rupprecht
Vice Director Corporate Sales Market & Sales Development,
E.G.O. Elektro-Geräte AG



"For systematic innovation management within IBM Connections, HYPE is the perfect choice for us"

Manfred Leistner
CTO, Blanc und Fischer IT Service GmbH

About the E.G.O.-Group

The German E.G.O.-Group is known around the world as a leading supplier to household appliance manufacturers. The company produces all heating and control elements needed for cooking and baking, for washing and drying, and for dishwashers. Apart from the products for household appliances, E.G.O. also supplies components, systems and complete appliances to the restaurant industry and professional laundries, as well as components for medical technology, building services, and the automotive industry. More information at www.egoproducts.com and www.bfits.com.