

HYPE for Jive



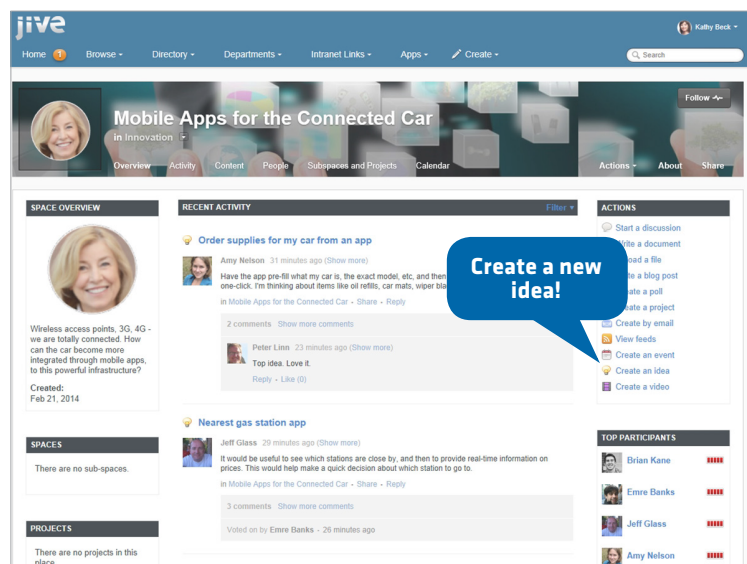
Tap into your company's social network and drive ideas through to implementation!

As the leading social business platform, Jive is the central place where employees meet online to collaborate. This diverse and spontaneous networking makes Jive a true hotspot for innovation. To tap into this potential and drive more innovation, you need a way to collect and manage the ideas.

The HYPE App for Jive allows you to do just that, with its best-practice approach for structured innovation campaigns, and a focus on delivering results through a staged funnel. HYPE's process has been proven in hundreds of scenarios across industry sectors. With HYPE for Jive you combine the best of social business collaboration, and rigorous innovation management.

Run idea campaigns directly in Jive:

Within Jive, new ideas emerge every day. HYPE for Jive gives you the opportunity to harvest these ideas. Use Jive Places to run idea campaigns directly in Jive and search specifically for solutions to a given challenge. The topical focus of idea campaigns help you to significantly increase the overall idea quality and make sure ideas are aligned to your company's overall strategic goals. At the same time, they help you to promote your innovation program and raise awareness within your employee community. Comments, votes, and hints from colleagues enrich an idea and make it more valuable. Once the submission phase has been closed, you can import the ideas to your HYPE system for evaluation and selection.



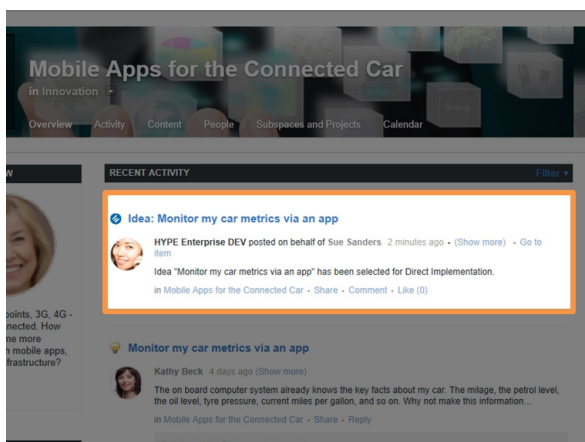
HYPE for Jive includes:

- Campaign-based ideation in Jive, enhanced with the opportunity to evaluate ideas in a dedicated innovation management system.
- Jive Places Explorer in HYPE to review campaigns and import ideas.
- Option to map ideas from Jive Places to existing campaigns in HYPE.
- One-click import of ideas from Jive Places to HYPE, including contributor, title, description, votes, comments, and visits by your community.
- Supporting the activity stream for Jive Purposeful Places: campaign updates from HYPE are being displayed in the respective Jive Place, including idea progress and new comments.

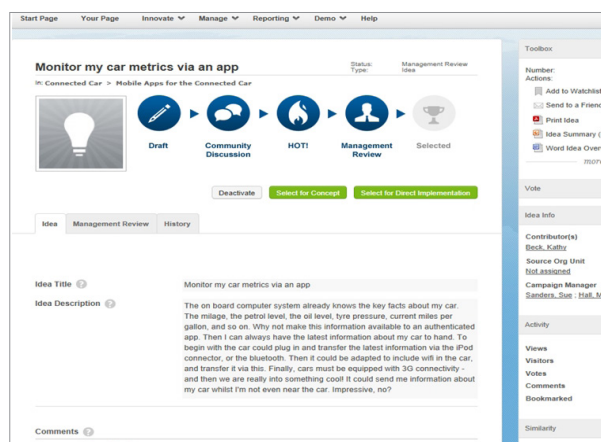
Key benefits for Jive users:

As your employees are used to collaborating in Jive places, there are no access hurdles for collaborative ideation for your innovation initiative. HYPE for Jive offers an integration that feels native to your users. The option to assign a management sponsor to idea campaigns generates credibility – even if they don't report to the sponsor, they understand that idea campaigns have top management attention.

Transparency is key for a sustainable engagement. Since the idea progress within HYPE is trackable in the activity stream in Jive, your innovation community is kept in the loop and aware of the implementation process.



Idea progress is trackable in the activity stream in Jive



Jive idea after import into HYPE

About HYPE

www.hypeinnovation.com

HYPE Innovation is a global leader in full-lifecycle innovation management software. HYPE's powerful platform allows organizations to engage thousands of employees in idea generation and collaborative problem solving. We help you focus on measurable business outcomes that can be tracked through to execution. Companies work with HYPE for our flexible products, our deep expertise in innovation management, and our long history of success with some of the largest organizations in the world.

Our client community includes global companies such as GE, P&G, Bombardier, DHL, Roche, Nokia Solutions and Networks, Daimler, Airbus, General Mills, Saudi Aramco, Bechtel, Clorox, Deutsche Telekom, and many more.

Visit our website at www.hypeinnovation.com to learn how HYPE enables companies to transform their best assets – employees, customers, partners, and suppliers – into dynamic and engaged innovation communities.

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